



Fifth Annual Conference & Exhibition

ASSESSMENT TOMORROW

EDINBURGH - 2010

25th November 2010 at the Grosvenor Hilton Hotel, Edinburgh

5th Scottish Conference on Delivering the Benefits of Innovation and Technology

This, the fifth Assessment Tomorrow conference in Scotland looks at “Delivering the Benefits of Innovation and Technology” as its focus and looks at how technology, can deliver benefits for the learner, the teacher or the school, college or training provider. It will also focus on recent innovations in the use of technology and how these are now being adopted by users and by organisations such as SQA.

It is often said that learners achieve most when:

- they understand clearly what they are trying to learn, and what is expected of them, they are given feedback about the quality of their work and what they can do to improve
- they are given advice about how to go about making improvements
- they are fully involved in deciding what needs to be done next and who can give them help if they need it

Recent developments and innovations in e-Assessment technology and deployment are designed to ensure that users, and particularly learners, benefit to the greatest extent possible from these new and exciting techniques.

Platinum sponsor



SQA is pleased to sponsor Assessment Tomorrow Edinburgh 2010.

Key sponsors

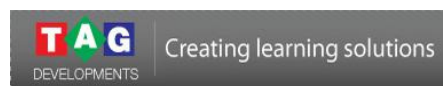


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Objectives of the Conference

To evaluate the tools and techniques required by the education, training and corporate sectors and identify which technologies can meet their needs, be fit for purpose and be most beneficial.

To raise the awareness of the importance of e-Assessment in all its forms - electronic testing, e-portfolio management, gaming for assessment and mobile technologies.

To bring together the strategists, policy makers, practitioners and key decision makers at one event for an exchange of ideas and to review lessons learnt and opportunities available.

To provide a forum for developing the debate on the selection and use of e-Assessment.

To provide an opportunity to update education managers and teachers on the most recent developments.

To identify the role of e-assessment within the development of effective teaching and learning strategies.

Who should attend?

Central/Regional Government, Education Agencies & Local Authorities

Senior Managers in Schools, Colleges and Training Providers

Senior Managers from Training and Human Resources

Education, Training and Qualification Policy Makers

Awarding Bodies and Assessment Providers

Trainers and e-Learning Publishers

A DATE FOR YOUR DIARY

25th November 2010 in Edinburgh

www.scotland.assessmenttomorrow.com

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Outline Programme

- 0930 Welcome and Opening Address
- 0935 The Development of e-assessment - - the landscape in Scotland
- 1030 Coffee Break
- 1045 Technologies for Assessment of Skills and Knowledge
- 1230 Lunch
- 1330 Good Practice and experience - making the most effective and beneficial use of technology
- 1445 Tea Break
- 1500 Meeting the expectations of Learners, Teachers, Schools, Colleges and the workplace
- 1600 Summary and closure

Speakers

Dr Gill Stewart, Director of Qualifications Development, SQA - Keynote opening address
Highland Education Authority (speaker T.B.C.)
Learning and Teaching Scotland (speaker T.B.C.)
Gavin Cooney, MD, Learnosity
Bob Gomersall, BTL
Prof. Phillip John, SCHOLAR Programme, Heriot-Watt University
Christine Merrell, CEM, Durham University
Denis Saunders, Calibrand
Linda Steedman, e-com Scotland
Martyn Ware, e-Assessment Manager, SQA
Joe Wilson, SQA
Matt Wingfield, TAG Learning

Fees

Registration Fee: £225 per delegate plus VAT (total £264.38)
Discounted fee for Schools and Colleges: £190 per delegate plus VAT (total £223.25)

Visit the web site to secure your place for
this year's rewarding and fascinating event



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tomorrow

www.scotland.assessmenttomorrow.com

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Edinburgh 2010.

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Booking Form

Registration Fee: £225 per delegate plus VAT (£264.38)

Discount for Schools and Colleges of £35 per delegate: £190 per delegate plus VAT (£223.25)

Three easy ways to register:

Fax this form to **01487 710866**

Help Line : **01487 710856**

Online: www.scotland.assessmenttomorrow.com

Post this form to Assessment Tomorrow Edinburgh 2010, Learning etc., Riverside,
Ramsey Road, Ramsey Forty Foot, Huntingdon PE26 2XN

For those bookings not accompanied by a cheque, a VAT invoice will be sent upon receipt of your booking. Payment is due within 30 days of our invoice.

Please register ___delegates for Assessment Tomorrow Edinburgh 2010
(Please copy for multiple bookings)

Name of Lead Delegate.....

Position

Organisation

Address

.....

.....

Post Code

Email

Tel. Number Fax. Number

Order Number or equivalent

Address for invoice (if different)

.....

.....

OR I enclose a cheque for the sum of £ made payable to **Assessment Tomorrow Ltd.**

Please indicate any special dietary requirements:

.....
Data Protection: The information you provide will be held on a database. Occasionally we may make your details available to carefully selected external companies for marketing purposes. If you do not wish your details to be used in this way, please tick this box .

The fee covers attendance at all sessions, refreshments and conference documentation.
Cancellations received in writing before the 1st November 2010 will be refunded in full less an administration charge of £35 + VAT. We regret that cancellations cannot be accepted thereafter. Substitutes are accepted at any time. This booking is subject to our Conditions of Booking which can be found on our website www.assessmenttomorrow.com .